



Betty Wales Dresses

Trade Mark Reg. U. S. Pat. Off. and Foreign Countries

Fall and Winter Models

For MISSES

Sizes 14 to 20 years

Franklin Simon & Co.

FIFTH AVENUE

37th and 38th Sts.

New York

Exclusive Agency for New York City and vicinity

Misses' "Betty Wales" Serge Dress (illustrated on left), in navy or brown, straight-line collarless model; accordion pleated Georgette panel front and back, with wide serge fold around bottom embroidered with silk and metal thread; serge sleeves have deep Georgette cuffs, serge trimmed; self belt ties into sash at back.

39.50

Misses' "Betty Wales" Wool Jersey Dress (illustrated in center), in overseas blue, trench or navy, embroidered with wool yarn in self and contrasting color; full length panels front and back with shirred side tunic; tailored sleeves and belt trimmed with self covered buttons.

39.50

Misses' "Betty Wales" Navy Serge Dress (illustrated on right), trimmed with wool yarn in contrasting color; straightline model; rows of wool yarn outline collarless neck and trim waistline; ribbon tie at neck, box pleated skirt.

19.75

Franklin Simon & Co.

A Store of Individual Shops

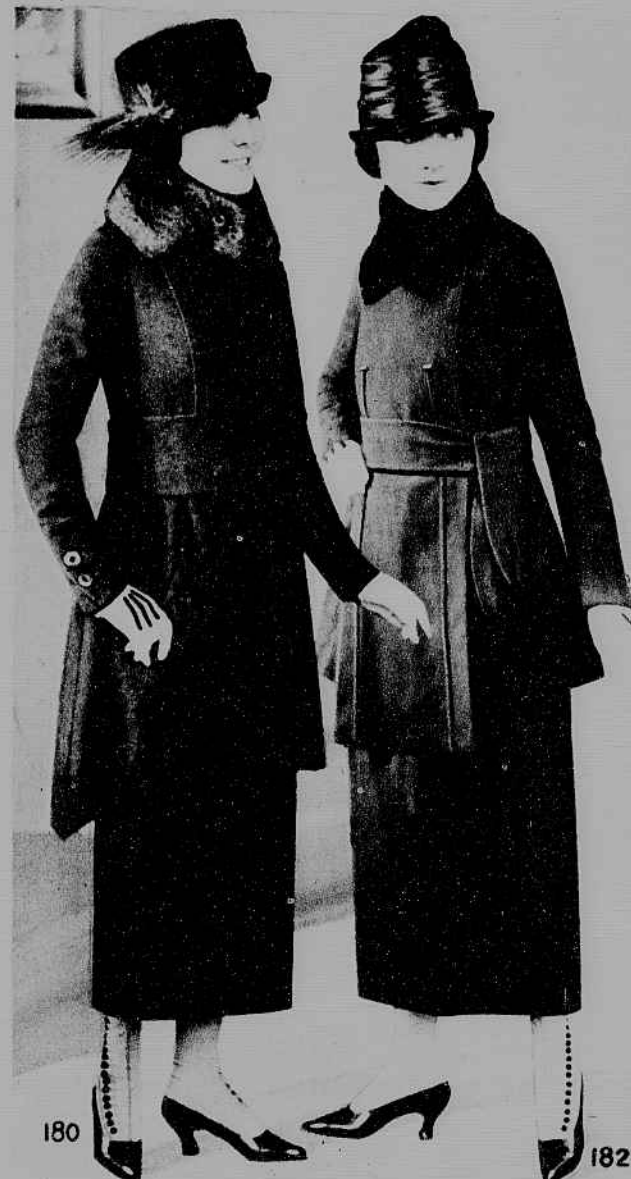
Fifth Avenue, 37th and 38th Sts., New York

EXCLUSIVE FASHIONS

Misses' Fall and Winter Suits

Sizes 14 to 20 Years

Narrow shoulders and close fitting sleeves emphasize the fashionable slender silhouette



MISSES' Silvertone

Wool Velour Suit

Convertible shoulder collar of Australian Opossum fur

No. 180—In navy, brown, taupe or new Pekin blue; new length coat with straight front ties into sash at back with cord fringed ends, cord tuckings below pockets; lined with novelty silk and warmly interlined; new model straightline skirt with belt and pockets to match.

79.50

MISSES'

Wool Velour Suit

(SUPERIOR QUALITY)

Showing new fur trimmed choker collar

No. 182—In navy, brown, delphine blue or heaver. Self corded coat features panel front and fur trimmed sash belt; smart new choker collar of tuck self material and Hudson seal fur (dyed muskrat); coat lined with novelty silk and warmly interlined; straightline skirt with pockets and detachable belt.

69.50

No. 180A—Small brimmed Velvet Hat, rolling at left side, with burnt ostrich fancy.

22.00

No. 182A—Small brimmed Turban, in velvet or satin, ostrich plume in back.

18.00

SHOES illustrated, from our shop

Prices upon application

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley

AUGUST SALE OF SUMMER FURNITURE



Sale consists of all Enamelled Bed Room Suites, Dining Room Suites, Fibre, Reed and Willow Furniture, Hammocks, Refrigerators, Bag Rugs, Grass and Fibre Rugs. Those illustrated are a few of the many bargains in this sale.

- No. 1—Extra high back, large size, broad arms, finished brown \$8.25
- No. 2—High back wing chair with broad arm and pocket, finished brown \$9.50
- No. 3—Natural finished Table, 30 x 48 \$15.90
- No. 4—Antique Ivory Oval Table \$7.25
- No. 5—Antique Ivory Chaise Lounge \$14.75
- No. 6—Baronial Brown Arm Chair or Rocker, upholstered seat and back \$6.90
- No. 7—Baronial Brown Arm Chair or Rocker, loose cushion seat and back \$9.45

Lennon & Company

153-157 West 23d Street

Write for 12th year Summer booklet.

"Buy War Savings Stamps."

THE HARRINGTON SMALL GRAND

Its beauty of tone and responsiveness to touch are made lasting by a durability that for 75 years has been expressed in the Hardman piano. The same expert supervision is given in the making of both instruments.



Hardman, Peck & Co.
435 Fifth Avenue, New York
47-51 Flatbush Ave., Brooklyn

Priced at \$650

LAST WEEK OF ANNUAL AUGUST FURNITURE SALE

BIGGER SAVINGS AND BETTER VALUES

10 PIECES \$387

LOUIS XVI AMERICAN WALNUT DINING ROOM SUITE

consisting of Buffet, China Closet, 54 in. Extension Table, Sewing Table, 2 Arm and 4 Side Chairs. Seats covered in Blue Hair Cloth. Very finest cabinet work throughout; mahogany interiors. Specially priced for this sale and representative of our usual high class furniture. We invite comparison.

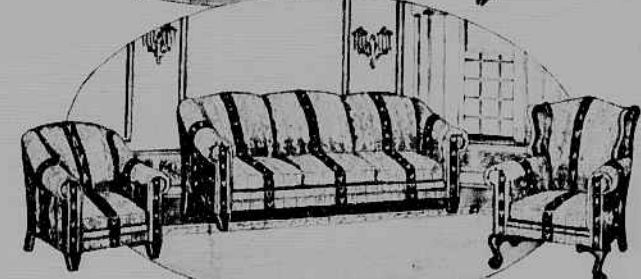
SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

Invest in Victory—Buy W. S. S. Regularly



Italian Renaissance Dining Room, American "Burl" Walnut and Antique Mahogany, 10 pieces—(an exceptionally fine suite at a moderate price)

\$350



3 piece Library suite covered in velour—loose spring, cushion seats.

\$225



Louis XVI Bedroom suite in Newby Walnut, 4 pieces

\$280

DESPITE the moderate cost of Kellner furniture in these times of changing markets, the same high standard of quality and service is maintained. Even under normal conditions you could not duplicate the values we are now offering.

Your purchase now can be held for later delivery.

You are cordially invited to see "The Twenty-five Rooms" on display—showing many beautiful suites at modest cost.

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VIVAUDOU'S MAUIS
TALC-POWDER-CREAM
25¢ 50¢ 50¢

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For Men and Women
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